

# BIG MOUNTAIN NEWSLETTER



## BIEN MUR: INDIAN MARKET CENTER, TRAVEL CENTER & GIFT SHOP

### HOLIDAY NEWS

A holiday newsletter will be forthcoming in December, 2008. Information on sales, and promotional events with the Bien Mur Enterprises will be highlighted during the holiday season. Ceremonial Winter dances and other festive events in the surrounding areas will be included. Most of the Rio Grande Pueblo tribes celebrate the

holidays on into January with dances and other festivities. New Mexico is truly the "Land of Enchantment" during the holidays. Then there are the Christmas Eve Luminaria Tours that are wondrous to see. All this and more will be shared with you so that you can explore how Native New Mexico celebrates their holiday season and be a part

of it all! The name of the holiday newsletter has not been chosen yet. Bien Mur has extended an invitation to its employees to name the newsletter in a contest. Unfortunately, the task of choosing a winner has been delayed. The name of the winner and name of the newsletter will be announced when it is published in December, 2008.



Volume 2, Issue 4  
Editor: Lucia Trujillo

Newsletter Date  
October 1, 2008

#### Special points of interest:

- 107 acre Buffalo Preserve located next to the Bien Mur Indian Market Center.
- Sandia Resort & Casino off Tramway Blvd has casino gambling and live entertainment.
- Bien Mur Travel Center & Fuel Plaza & Smoke Shop & Subway
- Bien Mur Gift Shop at the Sandia Resort & Casino.

### Discount Information

The following information is being provided to help answer, "How much of a discount do employees and tribal members of Sandia Pueblo receive at the Bien Mur Enterprises?" The Indian Market Center offers a 50% discount on storewide items, except on previously discounted

items, repairs and shipping costs and cards/post cards. Discounts on books is 30%. The Gift Shop (at the Casino) gives a 30% discount on most items, with the exception of tobacco products, snacks, beverages, sundries, books, magazines or post cards.

The Travel Center does not give any discounts, however, the Subway, which is located in the Travel Center, does give a 20% discount. Remember, in order to receive your discounts you must present your employee badge or your tribal member ID. Only the employee or tribal member can use their ID's.

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### PUEBLO STORYTELLERS

It is estimated that there are over 300 Pueblo potters who create storytellers and each one has her/his own technique. Prices vary depending on whether the potter is popular or famous for their work and in demand.

Helen Cordero of Cochiti Pueblo created her first storyteller figure in 1964 and since that time has been the most influential storyteller potter in her community. Her storyteller was that of her grandfather who was well known for his storytelling.

Before there was television on the reservations, it was customary for Pueblo men to gather their children, grandchildren or relatives around them during the winter solstice or Christmastime, to tell legends and myths of human creation, world creation, trickster tales of the fox or coyote, or of animal folklore. The men usually played the drum

and sang songs. Story telling was an important part of Pueblo life. This was the way of passing down oral traditions, history and the language. Most often, stories were told while sitting doing chores, like stringing chili, or sitting in front of the fireplace eating pinons.

Today, the storytelling life has faded away, but is still remembered. Most of the potters who create the storytellers commemorate this tradition through their figurines. The pueblos most known for their storytellers are: Cochiti, Jemez and Acoma. Pueblo potters make other figurines such as the "Singing Mothers with children" and single figures of individuals or animals. Another popular form of figurines are the "Nacimientos" - Nativity Scenes. "Storytellers" has been used in conjunction with almost any human or animal figurine and has become a generic term for

pottery figurines.

You can read more about Pueblo Storytellers and the stories from various pueblos in a book written by Mark Bahti, "Pueblo Stories & Storytellers". This publication is available for purchase at the Bien Mur Indian Market Center.

Examples of Storytellers are pictured below.

Left to right: Man with war bonnet and drum done by Bonnie Fragua; Singing Mother, by Caroline Sando and Man with cowboy hat & feather, by Leonard Tsosie. All potters are from Jemez Pueblo.



Storyteller with pottery done by Cindy Fragua of Jemez Pueblo.



Singing figure with war bonnet and drum done by Bonnie Fragua of Jemez Pueblo.



Singing Mother with Blue Indian Shirt done by Mary Lucero of Jemez Pueblo.

## PROMOTIONAL INFORMATION FROM THE GIFT SHOP, TRAVEL CENTER & INDIAN MARKET CENTER

### GIFT SHOP (located at the Sandia Casino)

**October 1—31st: UP, UP & Sale Away**  
(Coupon is Featured in the Sandia Casino Players Club Newsletter.)

Receive 10% off your total purchase. (Exempt items: cigarettes, cigars, candy, snacks, beverages, postcards, books & magazines, note cards. Discounts do not apply to current sales, previously reduced merchandise, clearance items, purchases made prior to October 1st, repairs or shipping charges. Coupon cannot be combined with any other offers.)

**October 4th: SuperSmith, Inc. Jewelry Trunk Show.**

11am—5pm in the Bien Mur Gift Shop. Inlay Stones set in Sterling Silver & Gold, Contemporary Jewelry. SuperSmith Inc. of Gallup New Mexico.

**October 5th: Biligaanas Jewelry Trunk Show**

11am—5pm in the Bien Mur Gift Shop. Semi-Precious Stones set in Sterling Silver. Native American—Biligaanas of Albuquerque, New Mexico.

**November 2008:**

**Fall Festival - November 1-30, 2008**

(Coupon is Featured in the Sandia Casino Players Club Newsletter.)

20% Off all Jackets at the Bien Mur Gift Shop. (Exempt items are: cigarettes, cigars, candy, snacks, beverages, postcards, books, magazines, note cards. Discount does not apply to current sales, previously reduced merchandise, clearance items, items purchased prior to November 1st, repairs or shipping charges. Coupon cannot be combined with any other offers.)

**December, 2008:**

**Winter Festival of Savings - December 1-31, 2008.** (Coupon is Featured in the Sandia Casino Players Club Newsletter.) Receive 10% off your total purchase at the Bien Mur Gift Shop. (Exempt items are: cigarettes, cigars, candy, snacks, beverages, postcards, books, magazines, note cards. Discount does not apply to current sales, previously reduced merchandise, clearance items, items purchased prior to December 1st, repairs or shipping charges. Coupon cannot be combined with any other offers.)

### INDIAN MARKET CENTER

October 3—12, 2008: Balloon Fiesta Sale

During the Albuquerque International Balloon Fiesta, receive 30% discounts on store-wide merchandise. (Does not include previously reduced merchandise, repairs or shipping charges). The Indian Market Center will feature Native American artists during the Balloon Fiesta to provide an opportunity for the general public to interact with the crafts people and learn about their culture and traditions. **(The 30% discount does not apply to any of the featured artist's items.)**

#### FEATURED NATIVE AMERICAN ARTISTS

10/03 - Silversmith, Tommy Jackson and Painter, Ed Kabotie.

10/04 - Silversmiths: Tommy Jackson, Bruce Joe and Leon Martinez and Painter, Ed Kabotie.

10/05 - Silversmith, Bruce Joe and Painter, Ed Kabotie.

10/06 - Silversmith, Bruce Joe, Painter, Ed Kabotie and Heishi/Potter, Lenore Cheykaychi

10/07 - Silversmith, Bruce Joe, Painter, Ed Kabotie and Heishi/Potter, Lenore Cheykaychi

10/08 - Silversmith, Bruce Joe and Painter, Ed Kabotie

10/09 - Silversmith, Bruce Joe and Painter, Ed Kabotie & Singer/Author, Bonnie Jo Hunt

10/10 - Silversmith, Bruce Joe, Painter, Ed Kabotie; Zuni Inlay & Potter, Roxanne Seoutewa & Carlos Laate; & Singer/Author, Bonnie Jo Hunt

10/11 - Silversmith, Bruce Joe, Zuni Inlay & Potter, Roxanne Seoutewa & Carlos Laate and Heishi maker, Owen Cheykaychi & Singer/Author, Bonnie Jo Hunt

10/12 - Silversmith, Bruce Joe and Heishi maker, Owen Cheykaychi

You can call 505-821-5400, ext. 5403 for an updated list of artists or more details.

**ONLY DURING THIS EVENT, OUR OPENING HOURS WILL BE AT 9:00AM, OCTOBER 3RD THROUGH THE 12TH, INCLUDING SUNDAYS. WE ARE LOCATED ACROSS FROM THE SANDIA RESORT & CASINO, IN THE ROUND BLDG.**

### TRAVEL CENTER/FUEL PLAZA/SMOKE SHOP AND SUBWAY

The Travel Center/Fuel Plaza is open 24 hours, 7 days a week.

The cost of fuel prices on the rise is no escape, but the Travel Center has continued to strive and offer lower gas prices to its customers. When gas prices go down at the Travel Center/Fuel Plaza expect to wait in line. Remember that you can use your Peak Rewards points to purchase gas as well as any other items sold at the Travel Center. You still have to go to the Player's Club at the Sandia Casino & Resort to get your vouchers. Also keep in mind that change is not given back if the total amount on the voucher is not used. Vouchers come in different amounts from \$5 to \$100 and it is a good idea if smaller denominations are obtained when making purchases under \$20.

The Travel Center carries stuffed animals that resonates an upcoming holiday or special event. Some of these animals, sing, dance or even tell a story. Great gifts!

The Smoke Shop is housed in the Travel Center. The drive-up window is open from 9:00am to 5:15pm Monday - Saturday and 9:00am to 3:00pm on Sundays. Only cigarettes and tobacco products can be sold at the drive up window. All other purchases need to be made inside the store. The Smoke Shop has some of the best prices around this area. Cigarette orders can also be shipped.

The Subway is also located in the Travel Center. Hours of operation are 7:00am to 10:00pm, 7 days a week. Besides making up your choice of sandwiches, breakfast subs are available. Now that the cold season is approaching, try one of their soups to go along with your sandwich. Personal Pizzas with a salad are one of the favorites. Subway Gift Cards make a great gift for construction workers or anyone, for that matter.

Travelers who stop by the Travel Center can find brochures and maps of most New Mexico attractions. If you need assistance with directions, ask any sales associate for help. Security Guards who are on duty are very helpful too.

## SANDIA LAKES UPDATE

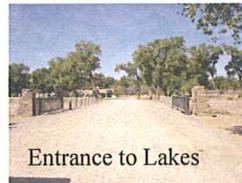
### BIEN MUR: INDIAN MARKET CENTER, TRAVEL CENTER & GIFT SHOP

100 Bien Mur Dr. NE  
Albuquerque, NM 87113  
I-25 North to exit 234, east on Tramway Blvd. &  
Right on Rainbow Rd (across from the Sandia  
Casino & Resort)

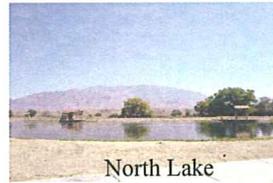
Phone: 505-821-5400  
Toll Free: 1-800-365-5400  
Indian Market Center: 505-821-5400, then press 3  
E-mail: [info@bienmur.com](mailto:info@bienmur.com)  
Travel Center: 505-821-5400, then press 2  
Smoke Shop: 505-821-5400, then press 1  
Subway: 505-821-5400, then press 4  
Bien Mur Gift Shop is located in the Sandia Casino  
& Resort, (next to the Players Club)  
Phone: 505-796-7510

**We're on the web  
at  
[www.bienmur.com](http://www.bienmur.com)**

*The Sandia Lakes Recreation Area was scheduled to open in October, however, due to changes made within the project, the date for opening has been pushed back to December, 2008. Below are pictures on the progress of the North Lake Area - pictures speak louder than words!*



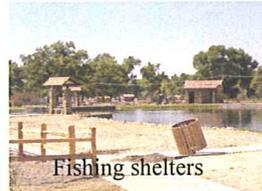
Entrance to Lakes



North Lake



Fish Holding Bldg



Fishing shelters



Playground



Large picnic area



Large picnic area



New Restrooms



Fish Cleaning Area

## TURQUOISE MINES OF THE SOUTHWEST

The Kingman mine in northwestern Arizona was considered one of the largest turquoise mines and is probably one of the most recognized turquoise names. Kingman turquoise is known for its bright blue nuggets with black matrix and of high quality. The Kingman turquoise is still mined today.

Another mine in southeastern Arizona is Morenci. It is well known because it was one of the first American turquoises to come on the market. Morenci has an unusual matrix of irregular black pyrite that when polished, often looks like silver. This turquoise is difficult to obtain today because the mine is depleted, making it collectible.



Top picture: Kingman bracelets. Bottom picture: Kingman pendants, rings and bracelet. Available at the Indian Market Center. For further details call 505-821-5400, ext. 5403.



Top picture: Morenci bracelets and pendants. Bottom picture: Morenci rings, earrings and bracelet. Available at the Indian Market Center.